30/28-25(1)

RID the Country of Poverty & Unemployment, commands
Pandit Jawaharlal Nehru, our Prime Minister.

People's Agricultural Army

(UNDER FORMATION)

will RID the country of Poverty and Unemployment and make it flow with Milk and Honey.

NEHRU URGES INTENSIVE FARMING

Are there no conscientious men and women in the country to respond to this command and rise to the occasion to find ways and means by which the required food produce can be grown in our country with the available wasted man-power? Eminent men of our land are heralding the importance of intensive cultivation to redeem our country from its appalling poverty, disease and illiteracy. It may be that you are thoughtless about the starving millions—because you have more food and money than you can do with. Could you remain happy in your lounges when the cry of poverty and starvation is repeatedly knocking at your doors? Perhaps, you consider it your right in a democratic country to allow the unfortunates to shift for themselves. The men and women who have no place to work and earn a dignified living have a claim on your association with the

People's Agricultural Army

to create an organization to eradicate poverty and unemployment. In effect you will be happy to see all around you green pastures and faces lit with joy.

His Excellency Governor of Madras Mr. Sri Prakasa explaining the Rotary Ideals said:-

"The Rotary Movement which consisted in proclaiming that this world could not allow any snobbery on the part of any, has laid down that all human beings were fundamentally equal so far as their individual importance in the world, whatever might be the professions, which they followed, and all professions were equally significant, that every person must have a profession of which he should be justly proud and that each one must work in his profession as to make it an *avenue of public service.*"

Rotarians, a fine lot of men, have really a good job in National Development and youth building. Lend this endeavour a hand!

Are you not proud of a soldier of our country? His mode of dress, style, bearing and the disciplined walk of life? His loyalty to his country and family and loved ones. Above all his disciplined way of work and efficiency at his job?

If at all our country is to be rid of all that is undesirable, regimentation of the youth of the country is essential and it will be every man's own job to do so.

Join up the PEOPLE'S AGRICULTURAL ARMY and begin constructive work.

A gentleman's offer of 25 (approx) acres of land, well laid out, for middle School, post office, playground and housing, Wells sunk and Tank Bund built, awaits occupation by the members of the People's Agricultural Army. This offer could be converted into a beautiful Agricultural Training School.

Could you help?

Enquiries to:-

JOHN L. JERRIE,
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(under formation)
C/o The Malabar Herald,
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